

## 2023 Pricing Guide

# **MARKETING SERVICES**

**Custom Quotes** (855) 850-0650 MotionLit.com

## **Shadow Box Video**

- Client Video Coverage
- Firm Video Coverage
- Up to (5) Video Interviews
- Drone Video Coverage (Optional)

### Includes up to:

- Full day video recording in (1) local region
- (1) Camera operator and (1) prod. crew
- Video editing by (1) video editor through first draft
- Titles and Graphics up to (5) locations

#### Revisions \$125/hr.

## \$8,500.00

Base Rate / Service Retainer

- Case Summary
- Practice Areas
- Voice narration
- Script writing
- Digital copy via web link.

# **Firm Video**

- Firm Video Coverage
- Client Video Coverage
- Up to (3) Video Interviews
- Practice Areas

### Includes up to:

- Full day video recording in (1) local region
- (1) Camera operator
- Video editing by (1) video editor through first draft
- Titles and Graphics up to (3) locations

#### Revisions \$125/hr.

\$6,500.00

Base Rate / Service Retainer

- Case Summary
- Drone Video Coverage (Optional)
  - Voice narration
  - Script writing
  - Digital copy via web link.

# **Client Testimonial**



Base Rate / Service Retainer

- Client Video Coverage
- Case Summary
- Firm Video Coverage
- Up to (3) Video Interviews

#### Includes up to:

- Full day video recording in (1) local region
- (1) Camera operator
- Video editing by (1) video editor through first draft
- Titles and Graphics up to (3) locations
  - Revisions \$125/hr. Each (1) Additional Interview [Add \$950] **Revisions after first draft are billed hourly**
- Voice narration
- Script writing
- Digital copy via web link.

Each (1) Additional Interview [Add \$950] Revisions after first draft are billed hourly

# Video Dist. Package\*

 Unlimited Video Distribution up to 5 Social Media sites

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#### Includes up to:

- 3 Months Duration (90 days) Distribution Schedule
- 1 Single User Profile
- 12% Discount on video production services (Valid during active subscriptions only.)
  - Optional Video Production Services \$175/hr Optional Video Editing Services - \$125/hr
  - \* Recurring credit card payment authorization required. Subscription will renew automatically after 90 days, unless services are cancelled with a 30 day written notice after 90 days.

# **Hourly Rates**

## Marketing Videos

(1) Camora Operator

**\$175** (2hr min)

## **Commercial/Other Video/ Photo Production & Editing**

(1) Video / Photo Camera Operator ..... \$175 (2hr. min)

\$7,500.00

Base Rate / Service Retainer

| (1) Camera Operator                                   |  |
|---|--|
| <b>Videographer</b> (1) Videographer \$175 (2hr. min) |  |
| <b>Video Editor</b> (1) Video Editor <b>\$125</b>     |  |

| (1) Video Editor        | \$125                   |
|-------------------------|-------------------------|
| (1) Production Crew     | <b>\$125</b> (3hr. min) |
| (1) Script Writing      | <b>\$175</b> (2hr. min) |
| (1) Marketing Associate | <b>\$175</b> (2hr. min) |

## Video Enhancements & Effects

Post Production Services **\$175** (2hr. min)

Additional rates available online:

https://www.MotionLit.com/video-pricing-guide

Prices subject to change without notice. Last Updated on 10/19/2022

(fees apply) **ONLINE PAYMENTS:** https://motionlit.com/pay-online

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